



Ontario
Securities
Commission

Commission des
valeurs mobilières
de l'Ontario

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Toronto ON M5H 3S8

**IN THE MATTER OF THE *SECURITIES ACT*,
R.S.O. 1990, c. S.5, AS AMENDED**

- and -

**IN THE MATTER OF
MYRON SULLIVAN II formerly known as FRED MYRON GEORGE SULLIVAN,
GLOBAL RESPONSE GROUP (GRG) CORP., and
IMC – INTERNATIONAL MARKETING OF CANADA CORP.**

**ORDER
(Section 127)**

WHEREAS on March 22, 2013, the Ontario Securities Commission (the “Commission”) issued a Notice of Hearing pursuant to sections 127(1) and 127(10) of the *Securities Act*, R.S.O. 1990, c. S.5, as amended (the “Act”) in respect of Myron Sullivan II, Global Response Group (GRG) Corp., and IMC – International Marketing of Canada Corp. (collectively the Respondents);

AND WHEREAS on March 22, 2013, Staff of the Commission (“Staff”) filed a Statement of Allegations in respect of the same matter;

AND WHEREAS on April 12, 2013 Staff appeared before the Commission and made submissions;

AND WHEREAS on April 12, 2013, Staff filed two affidavits sworn by Lee Crann, a Law Clerk with the Commission, on April 10, 2013, which documented attempts to serve the Respondents beginning March 22, 2013, and which confirmed that on April 10, 2013 the Notice of Hearing, Statement of Allegations and disclosure (the “Materials”) had been sent to an email

address and that an electronic confirmation of receipt of the Materials in the name of Myron Sullivan and Global Response Group Corp. was sent from that email address to Lee Crann;

AND WHEREAS on April 12, 2013, the Commission ordered the hearing adjourned to April 25, 2013 at 11:00 a.m. (“April 12 Order”) to permit the Respondents time to consider the Materials and respond;

AND WHEREAS on April 25, 2013 Staff filed an affidavit sworn by Lee Crann, a Law Clerk of the Commission, on April 23, 2013, which confirmed that she sent a copy of the April 12 Order to the same email address used to serve the Materials, that an electronic confirmation of receipt of the April 12 Order in the name of Myron Sullivan and Global Response Group Corp. was sent from that email address to Lee Crann on April 12, 2013, and since that time no contact has been made by Sullivan, Global Response Group Corp. or any counsel representing them;

AND WHEREAS the Commission is of the opinion that it is in the public interest to make this order;

IT IS HEREBY ORDERED THAT:

- (a) Staff’s application to proceed by way of written hearing is granted;
- (b) Staff’s materials in respect of the written hearing shall be filed no later than May 9, 2013;
- (c) The Respondents’ responding materials, if any, shall be served and filed no later than May 23, 2013; and
- (d) Staff’s reply materials, if any, shall be served and filed no later than May 30, 2013.

DATED at Toronto this 25th day of April, 2013.

“James D. Carnwath”

Commissioner James D. Carnwath