

## INTRODUCTION

OSC LaunchPad assists new online and financial technology (fintech) businesses that are developing innovative products, services, or applications that provide an identifiable benefit to investors.

A business may receive support from the OSC LaunchPad team if it meets **certain criteria**. Not all businesses will qualify for support from OSC LaunchPad; and, depending on demand, not all businesses that meet the criteria will necessarily receive support.

## ABOUT THIS DOCUMENT

This request for support is intended to assist us in understanding your business model and to help us determine whether your business would benefit from OSC LaunchPad support.

Once you have completed this request for support, please email it (and any supporting documents, such as a business plan) to us at [osclaunchpad@osc.gov.on.ca](mailto:osclaunchpad@osc.gov.on.ca). If we have questions or require additional information, we will contact you.

## A BUSINESS NAME AND CONTACT INFORMATION

**A1. Business name** (and legal name, if applicable):

**A2. The full names of all owners/founders:**

**A3. Business address:**

Address line 1:

Address line 2:

City, Province/State:

Postal/ZIP:

Country:

**A4. Registered or mailing address** (if different than business address provided above):

**A5. Where are your official headquarters/where is your firm based?**

Ontario

Canada – Outside Ontario

USA

UK

AU

Other international

**A6. Business website:** *(Please put N/A if you do not yet have a website. If you have an unlaunched/staging site that is not yet public, please include access details.)*

**A7. Contact person:**

Full name:

Title:

Telephone number:

Email address:

**A8.** Is your business or any affiliated business (or their owners/founders or employees) currently registered with the Ontario Securities Commission (OSC)? If so, please provide details:

Character limit: 900

## **B ABOUT YOUR BUSINESS**

**B1.** Describe your innovative product, service, or application:

Character limit: 900

**B2.** Describe the technology and/or methodology that will be used to offer your product, service, or application:

Character limit: 900

**B3.** Who are your target clients (e.g. retail investors, accredited investors, institutional investors)?

Character limit: 300

**B4.** Where are your target clients located? Will some or all of them reside in Ontario?

Character limit: 300

**B5.** Which of the following stages best describes your innovation at this time? *(Please use the following textbox to add any additional comments.)*

- |  |                                    |   |
|--|------------------------------------|---|
| <input type="radio"/> Brainstorming/ideation | <input type="radio"/> Design phase | <input type="radio"/> In development            |
| <input type="radio"/> Beta product           | <input type="radio"/> Pilot        | <input type="radio"/> Established and operating |

Character limit: 300

**B6.** What are your revenue models/channels – e.g. how will you be paid and by whom?

Character limit: 300

**B7.** Do you have any competitors with a similar product, service, or application?

Character limit: 300

**B8.** Do you have any other businesses/partners that you are currently working with or plan to work with?

Character limit: 300

**B9.** Briefly describe or attach short bios on your key personnel's (including owners/founders, officers, and/or directors') securities or financial industry experience:

Character limit: 900

## **C** CRITERIA

**C1.** Are you a new or early-stage fintech start-up that has not commenced operations or is in the process of applying to the OSC for registration or exemptive relief?

Character limit: 300

**C2.** Do you have a new innovation or significantly different product, service, or application from those currently available?

Character limit: 300

**C3.** Describe how your product, service, or application is likely to provide identifiable benefits to investors, either directly or indirectly:

Character limit: 900

**C4.** Describe the consumer/investor risks associated with your product, service, or application, and how you have addressed these risks:

Character limit: 900

**C5.** Describe the time and effort that you have invested in understanding securities regulation in relation to your business model:

Character limit: 900

**C6.** Do you think that your business model raises new or complex regulatory questions or concerns? If yes, please describe:

Character limit: 900

**C7.** Describe the kind of guidance or support that you hope to receive from the OSC LaunchPad team:

Character limit: 900