

INTRODUCTION

OSC LaunchPad assists new online and financial technology (fintech) businesses that are developing innovative products, services, or applications that provide an identifiable benefit to investors.

A business may receive support from the OSC LaunchPad team if it meets **certain criteria**. Not all businesses will qualify for support from OSC LaunchPad; and, depending on demand, not all businesses that meet the criteria will necessarily receive support.

ABOUT THIS DOCUMENT

This request for support is intended to assist us in understanding your business model and to help us determine whether your business would benefit from OSC LaunchPad support.

Once you have completed this request for support, please email it (and any supporting documents, such as a business plan) to us at osclaunchpad@osc.gov.on.ca. If we have questions or require additional information, we will contact you.

A BUSINESS NAME AND CONTACT INFORMATION

A1. Business name (and legal name, if applicable):

A2. The full names of all owners/founders:

A3. Business address:

Address line 1:

Address line 2:

City, Province/State:

Postal/ZIP:

Country:

A4. Registered or mailing address (if different than business address provided above):

A5. Where are your official headquarters/where is your firm based?

Ontario

Canada – Outside Ontario

USA

UK

AU

Other international

A6. Business website: *(Please put N/A if you do not yet have a website. If you have an unlaunched/staging site that is not yet public, please include access details.)*

A7. Contact person:

Full name:

Title:

Telephone number:

Email address:

A8. Is your business or any affiliated business (or their owners/founders or employees) currently registered with the Ontario Securities Commission (OSC)? If so, please provide details:

Character limit: 900

B ABOUT YOUR BUSINESS

B1. Describe your innovative product, service, or application:

Character limit: 900

B2. Describe the technology and/or methodology that will be used to offer your product, service, or application:

Character limit: 900

B3. Who are your target clients (e.g. retail investors, accredited investors, institutional investors)?

Character limit: 300

B4. Where are your target clients located? Will some or all of them reside in Ontario?

Character limit: 300

B5. Which of the following stages best describes your innovation at this time? *(Please use the following textbox to add any additional comments.)*

- | | | |
|--|------------------------------------|---|
| <input type="radio"/> Brainstorming/ideation | <input type="radio"/> Design phase | <input type="radio"/> In development |
| <input type="radio"/> Beta product | <input type="radio"/> Pilot | <input type="radio"/> Established and operating |

Character limit: 300

B6. What are your revenue models/channels – e.g. how will you be paid and by whom?

Character limit: 300

B7. Do you have any competitors with a similar product, service, or application?

Character limit: 300

B8. Do you have any other businesses/partners that you are currently working with or plan to work with?

Character limit: 300

B9. Briefly describe or attach short bios on your key personnel's (including owners/founders, officers, and/or directors') securities or financial industry experience:

Character limit: 900

C CRITERIA

C1. Are you a new or early-stage fintech start-up that has not commenced operations or is in the process of applying to the OSC for registration or exemptive relief?

Character limit: 300

C2. Do you have a new innovation or significantly different product, service, or application from those currently available?

Character limit: 300

C3. Describe how your product, service, or application is likely to provide identifiable benefits to investors, either directly or indirectly:

Character limit: 900

C4. Describe the consumer/investor risks associated with your product, service, or application, and how you have addressed these risks:

Character limit: 900

C5. Describe the time and effort that you have invested in understanding securities regulation in relation to your business model:

Character limit: 900

C6. Do you think that your business model raises new or complex regulatory questions or concerns? If yes, please describe:

Character limit: 900

C7. Describe the kind of guidance or support that you hope to receive from the OSC LaunchPad team:

Character limit: 900