



## NEWS RELEASE

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### **iSIGN Files Revised July 31, 2011 Financials**

**Toronto, Ontario – December 2, 2011** – iSIGN Media Solutions Inc. (“iSIGN” or “Company”)(TSX-V: ISD) announced today that they have filed revised financial statements for the quarter ended July 31, 2011.

The revision was to the Statements of Changes in Shareholders' Deficiency and was to provide comparative numbers from July 31, 2010 as required under National Instrument 51-102, Continuous Disclosure Obligations and International Accounting Standard 34, paragraph 20(c).

#### **About iSIGN Media**

iSIGN is a leading developer of location-based interactive proximity advertising solutions, while providing Business Intelligence to the client. A leader in proximity and delivery based advertising social media, iSIGN is now the largest owner/operator of in-store digital media in Canada. iSIGN's network includes just over 5,600 digital faces in 1,400 plus convenience stores across Canada and additional digital faces in the City of Calgary's parks and recreation building. iSIGN is a business partner of AOpen America Inc., having an OEM agreement for the embedding of its IMS software in Aopen's digital media players and IBM, as their Solution Provider, POS All Models. iSIGN's software solutions are also distributed by BlueStar Inc. to their network of Value Added Resellers. iSIGN is publicly traded in Toronto (TSX.V) under the symbol "ISD". Additional information about iSIGN Media can be found at [www.isignmedia.com](http://www.isignmedia.com).

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