



Tel: (905) 670-5100
Fax: (905) 565-1907

Strongco Corporation
1640 Enterprise Road
Mississauga, Ontario
L4W 4L4

TSX Symbol: SQP

For Immediate Release

Strongco Re-files September 2010 Financial Statements Unchanged Except to Disclose No Auditor Review

Mississauga, Ontario – April 14, 2011 – Strongco Corporation today announced that at the request of the Ontario Securities Commission, it has re-filed its interim financial statements for the three-month period ended September 30, 2010. The statements were re-filed to disclose the fact that the financial statements were not reviewed by the Company's auditors. There are no changes to the interim financial statements or notes that were previously filed, other than including a note stating they were not reviewed by the Company's auditors.

"Strongco's annual financial statements are audited, but as permitted under applicable law, the Company's auditors do not review the quarterly interim statements," said David Wood, Strongco's Vice President and Chief Financial Officer. "An explanatory note has been added to our September 2010 statements and a similar note will be added to all future interim financial statements."

About Strongco

Strongco Corporation is one of Canada's largest multiline mobile equipment dealers and operates in the northeastern U.S. through Chadwick-BaRoss, Inc. Strongco sells, rents and services equipment used in sectors such as construction, infrastructure, mining, oil and gas, utilities, municipalities, waste management and forestry. Strongco has approximately 600 employees servicing customers from 24 branches in Canada and five in the U.S. Strongco represents leading equipment manufacturers with globally recognized brands, including Volvo Construction Equipment, Case Construction, Manitowoc Crane, Terex Cedarapids, Ponsse, Powerscreen, Skyjack, Fassi, Allied, Taylor, ESCO, Dressta, Sennebogen, Takeuchi, Link-Belt and Kawasaki. Strongco is listed on the Toronto Stock Exchange under the symbol SQP.

Information Contact

J. David Wood
Vice President and Chief Financial Officer
Telephone: 905.565.3808
Email: jdwood@strongco.com

www.strongco.com