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MOOD MEDIA CORPORATION FILES UPDATED CEO AND CFO CERTIFICATES

Toronto, Ontario, August 12, 2010 – Mood Media Corporation (formerly Fluid Music Canada, Inc.) (TSX:MM) announced today that it filed updated certificates of the Chief Executive Officer and Chief Financial Officer for the year ended December 31, 2009 revising those certificates previously filed which erroneously reflected a material weakness relating to operation of the Corporation as at December 31, 2009 that did not exist. The updated certificates have been posted on SEDAR and may be viewed at www.sedar.com.

About Mood Media Corporation (formerly Fluid Music Canada, Inc.)

Mood Media Corporation ("Mood Media") is a leading provider of in-store media solutions to both businesses and individual consumers. The company uses a mix of music, visual and scent media to help brands communicate with consumers and drive incremental sales at the point-of-purchase.

Trusonic, Mood Media's wholly owned subsidiary, is a leader in Internet-delivered background music and messaging to the retail and hospitality sectors in North America.

Mood Media's retail point of purchase division, Somerset Entertainment Ltd. is the leading North American producer and distributor of specialty music sold through non-traditional retailers using interactive displays. It has an active network of over 24,600 interactive displays installed in 18,800 locations in North America. Somerset's customers include leading retailers such as Wal-Mart, Target, Costco, Bed Bath & Beyond and Shoppers Drug Mart.

The company's sensory division primarily based in Europe and Australasia provides in-store audio, visual and fragrance marketing solutions to a wide range of businesses including specialist retailers, department stores, supermarkets, financial institutions and fitness clubs as well as hotels and restaurants.

Today, Mood Media supports over 650 international brands in more than 155,000 commercial sites across 37 countries including North America, Europe, Australia and Asia. Mood Media's services have a direct impact on consumer purchasing decisions at the point of purchase which makes in-store media a highly effective marketing tool. In-store media services enhance branding in real-time, drive impulse purchases and increase footfall by improving the shopping experience for customers. For further information about Mood Media, please visit www.moodmedia.com

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